

ALEXANDRA MOSSOP

ALEXANDRAMOSSOP.COM

UX RESEARCHER AND DESIGNER

PERSONAL PROFILE

- High-achieving Bachelor of Design student majoring in Digital Media at RMIT University.
- Course winner of the 2021 RMIT Adobe UX Awards.
- Self-motivated learner who specialises in designing for inclusivity and accessibility.

CONTACT

 mossop.aj@gmail.com

 +61 422 883 444

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 /alexandramossop

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 alexandramossop.com

EDUCATION

Bachelor of Design (Digital Media)

RMIT University

2019 - 2022

Queensland Certificate of Education

Mt St Michael's College, Ashgrove

2016

SKILLS

Adobe Illustrator
Adobe Photoshop
Adobe Premiere Pro
Adobe XD/Sketch/Figma/InVision
HTML/CSS/Javascript
Squarespace/Wix/WordPress

EXPERIENCE

UX Rescue, WIX Expert and UX Research Assistant

AUG 2021 - CURRENT

- Working with a global team of UX researchers and designers to improve the website experience for their core users, non-government organisations (NGO).
- Key roles include implementing design specifications to their WIX website to reflect their rebrand, assisting with user interviews and additional research to help determine target market desires.

RMIT Activator, LaunchHUB Pre-Accelerator Program Member

MAY 2021 - JUL 2021

- A highly selective program where eight startups developed minimum viable products, business acumen and growth over twelve weeks, culminating in a pitch showcase to an audience of over 200.
- Was accepted into the program with an app prospect 'Sweeping Success' - a marketplace where children can complete chores, earn points and swap their unwanted toys and clothes with other children, creating a more sustainable future.

MoneyLab #X Economythologies, Intern Publication Coordinator

AUG 2020 - JUL 2021

- Worked with Dr Nancy Mauro-Flude (RMIT University) and Dr Denise Thwaites (University of Canberra) to coordinate an online experimental publication.
- Key roles include designing and maintaining their unique WordPress website and conducting interviews with influential Australian digital media artists, including VNS matrix - founders of the Cyberfeminist Manifesto.

Wanngi, UX/UI Designer

JUL 2020 - NOV 2020

- Started as an intern digital designer at the Wanngi health tracking app and was promoted to a paid position as the resident UX/UI designer and digital marketing assistant.
- Key roles include creating screen designs and prototyping interfaces, maintenance of their WordPress website, and maintenance of the company's brand to facilitate customer engagement and onboarding.

Digital Media Club, Secretary

OCT 2019 - OCT 2020

- Elected as Secretary of the RMIT Digital Media Club (DMC). Duties involved sending correspondence, managing the group facebook page and coordinating and recording general meetings.

Student Staff Consultative Committee (SSCC), Member

AUG 2019 - OCT 2021

- Collaborated with students and staff across the Digital Media discipline to enact positive changes to the degree, reflective of student experiences.